



Introducing Smith's Community Rewards - New for 2014!

Smith's is donating \$1.4 million to local schools and nonprofit organizations in 2014!

Smith's is offering a new way for schools and nonprofit organizations to raise money in 2014. You can enroll your organization in Smith's Community Rewards beginning January 1, 2014. Smith's Community Rewards is open to the communities Smith's serves throughout Utah, Arizona, New Mexico, Nevada, Wyoming, Idaho and Montana. Here's how it works: You register your organization for Smith's Community Rewards and receive a unique enrollment number. You share that number with your supporters, who then link their rewards Cards to your organization at SmithsCommunityRewards.com. Within 7-10 business days, purchases made using the linked rewards Cards will support your registered nonprofit! There is no cost to enroll for Smith's Customers, and enrollment does not affect your supporters' fuel points or coupon discounts.

For those areas where the Smith's Earn & Learn program was offered, the new Smith's Community Rewards program is replacing Earn & Learn for schools in 2014.

How to Enroll Your Organization

Print and complete the [Enrollment Application](#) and [Terms and Conditions](#).

Mail, fax or email your signed Enrollment Application and Terms and Conditions documents along with your 501(c)(3) IRS Letter of Determination or Form 990 to:

Smith's Food & Drug
Customer Communications Coordinator
1550 S. Redwood Road
Salt Lake City, UT 84107

Phone: 1-800-444-8081

Fax: 1-801-974-1450

Email: SmithsCommunityRewards@sfdc.com

Within 7-10 business days you will receive an email confirming your organization's unique Smith's Community Rewards number.

How Your Organization Earns

Once your organization has received its enrollment number, simply encourage your members to link their Smith's rewards Card to your organization online at www.SmithsCommunityRewards.com

Supporters click on "Enroll" and use your organization's name and/or number to link their Smith's rewards Card.

7-10 days after registering, your supporters' purchases will count toward your organization.

Each time a supporter shops at Smith's and uses their rewards Card, your organization automatically starts earning money from Smith's. Customers will still receive their full fuel points credit at the pump.

What Your Organization Earns

Smith's will pay up to \$350,000 per quarter (\$1.4 million annually) to participating organizations based on their percentage of the total spending of all participating Smith's Community Rewards organizations. Your check will be mailed to your organization by the Kroger Co. check processing center within 30 days of the close of each cycle.

Each organization may earn up to \$10,000 per year (\$2,500 per quarter).

Minimum cycle payout is \$25 per organization. In the event that an organization earns less than \$25 in a cycle, Smith's will hold the amount until the next cycle when the rebate exceeds \$25, or the end of the program term, whichever comes first.